

ecopure



PRODUCT CATALOGUE

ecopure looks to guide consumers to make the right choice for the future of our planet. With ecopure, we believe we really can make a difference. We know that we must act and therefore present the most innovative and ecological products possible.

As a brand, ecopure sets out in search of true ecological textile products, and where technology advances to provide a more effective and cleaner footprint, we'll implement it.

One sheet at a time, we'll make the world a better place.

What makes an ecopure product?

ecopure brings together a collection of products designed to deliver sustainability without compromising on quality. From organic cotton blended with recycled polyester, to Global Recycled Standard (GRS) certified recycled polyester fill, to products selected for their easy care and quick laundering saving on water and energy.

ecopure guarantee

Our eco-friendly fabrics are engineered to perform at the highest standards, to extend their useful life with no compromise in the quality of the guest experience.

Contents

Products	04	Pillows
	05	Duvets
	06	Mattress Pads
	07	Bed Linen
	10	Towels
	13	Bathrobes
	16	Bath Mats
	18	Slippers
	19	Napkins

CSR	20	Corporate Social Responsibility
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E Recycled Box Pillow

The E Recycled Box Pillow filling is sourced from a Global Recycled Standard certified mill. The filling is constructed by melting down existing plastic and reworking into new recycled superfine polyester fibres. Recycled polyester is a similar quality to that of virgin polyester, while giving a second life to a material.

Featuring a stylish box construction and a 233-thread count natural cotton downproof cover, this pillow offers supreme comfort with a choice of soft or firm fill. It is a light and breathable option and delivers true sustainability and quality.

Cover:

- Cotton, Downproof Cover
- 233 Thread Count
- 7cm Box Wall
- Box Piped Edges
- Lemon Piped Edges for Soft Pillow, Blue Piped Edges for Firm Pillow

Filling:

- Recycled Superfine Polyester Fibre Filling
- Soft Fill and Firm Fill Options

Standard Soft 48 x 74cm - 650g Fill

Standard Firm 48 x 74cm - 850g Fill

Large Soft 48 x 91cm - 800g Fill

Large Firm 48 x 91cm - 950g Fill



Bottles: Standard Soft - 33,
Standard Firm - 43



E Recycled Duvet

The E Recycled Duvet filling is sourced from a Global Recycled Standard certified mill. The filling is constructed by melting down existing plastic and reworking into new recycled superfine polyester fibres. Recycled polyester is a similar quality to that of virgin polyester, while giving a second life to a material.

Featuring a 280-thread count natural cotton downproof cover, this duvet is light and breathable and delivers true sustainability and quality.

Cover:

- Cotton, Downproof Cover
- 280 Thread Count
- Baffle Box Construction

Filling:

- Recycled Superfine Polyester Fibre Filling
- All Seasons 525gsm - 10.5 Tog
- Summer 450gsm - 7 Tog

135 x 200 cm

200 x 200 cm

225 x 220 cm

260 x 220 cm

The ecopure EP Recycled Duvet is offered as a Summer 7 tog, 450gsm duvet or an All Seasons 10.5 tog, 525gsm duvet.



Recycled Bottles: All Seasons Double - 106



E Recycled Mattress Pad

The E Recycled Mattress Pad filling is sourced from a Global Recycled Standard certified mill. The filling is crafted using a 100% recycled fibre fill made from recycled bottles, ensuring it's kinder to the environment and perfect for those who want to make a positive impact on the planet.

With a polyester soft touch cover, this mattress pad provides an extra layer of comfort during the night and helping to prolong the life of a mattress.

Cover:

- Polyester Soft Touch Cover
- Stitched Rectangle Design
- 36cm Knitted Polyester Skirt

Filling:

- Recycled Superfine Polyester Fibre Filling
- 285gsm fill

91 x 191cm

140 x 191cm

153 x 200cm

183 x 200cm



E260 Organic Plain Bed Linen

Our E260 Organic Plain Bed Linen is made using 100% organic cotton. This also comes as a combed cotton, a higher quality and softer cotton.

This 260-thread count bed linen duvet features a hotel style make-up, whilst the plain white bed linen ensures a clean and classic look to any bedroom.

Features:

- 100% Combed Cotton
- GOTS Certified Organic Cotton
- 260 Thread Count
- 145gsm European Weight
- White Plain Sateen
- Bag Style Extra Long Duvet Covers With Hand Holes
- Sizing Colour ID

Pillowcase

Bag Style | 53 x 94cm

Mock Oxford | 53 x 76cm

Flat Sheet

Single | 190 x 190cm

Double | 240 x 290cm

King | 274 x 315cm

Super King | 300 x 330cm

Duvet Cover

Single | 145 x 236cm

Double | 215 x 235cm

King | 243 x 255cm

Super King | 280 x 255cm



E260 Organic Stripe Bed Linen

Our E260 Organic Stripe Bed Linen Plain is made using 100% organic cotton. This also comes as a combed cotton, a higher quality and softer cotton.

This 260-thread count bed linen duvet features a hotel style make-up, whilst the striped white bed linen ensures a contemporary and stylish look to any bedroom.

Features:

- 100% Combed Cotton
- GOTS Certified Organic Cotton
- 260 Thread Count
- 145gsm European Weight
- Offset vertical satin stripe (Horizontal stripes on pillowcases)
- Bag Style Extra Long Duvet Covers With Hand Holes
- Sizing Colour ID

Pillowcase

Bag Style | 53 x 94cm

Mock Oxford | 53 x 76cm

Duvet Cover

Single | 145 x 236cm

Double | 215 x 235cm

King | 243 x 255cm

Super King | 280 x 255cm



NATURAL

E260 Natural Bed Linen

This E260 Natural Bed Linen range offers both a natural and organic product. It is easily identifiable by its off-white natural colour due to its non-whitening and therefore offering a more eco-friendly product. It is made using 100% organic cotton and is ideal for those who suffer from sensitive skin. This also comes as a combed cotton, a higher quality and softer cotton.

This 260-thread count bed linen duvet features a hotel style make-up, whilst the plain natural bed linen ensures a relaxed and rustic look to any bedroom.

Features:

- 100% Combed Cotton
- GOTS Certified Organic Cotton
- 260 Thread Count
- 145gsm European Weight
- Natural Plain Sateen
- Bag Style Extra Long Duvet Covers With Hand Holes
- Sizing Colour ID

Pillowcase

Bag Style | 53 x 94cm

Mock Oxford | 53 x 76cm

Flat Sheet

Single | 190 x 190cm

Double | 240 x 290cm

King | 274 x 315cm

Super King | 300 x 330cm

Duvet Cover

Single | 145 x 236cm

Double | 215 x 235cm

King | 243 x 255cm

Super King | 280 x 255cm



E500/E650 Energy Efficient Towel

The E500 and E650 Energy Efficient Towels are made with 100% cotton single ply pile with a 100% polyester ground weave. This combination offers a lightweight and super absorbent product with easy care and quick laundering properties resulting in water and energy savings, and thereby helping to reduce your carbon footprint.

Featuring a dobby header bar and a choice of 500GSM or 650GSM weight, our Energy Efficient Towels ensure a super soft, durable and eco-friendly choice.

Features:

- 100% Cotton Single Ply Pile
- 100% Polyester Ground Weave
- Overall Blend Approx. 70% Cotton, 30% Polyester
- 500gsm or 650gsm
- Dobby Header Bar
- White

Hand Towel | 50 x 90cm

Bath Sheet | 92 x 150cm



E550 Organic Towel

Our ecopure E550 Organic Towel collection is crafted from 100% organic cotton which can effectively reduce your environmental footprint.

This towel collection ensures a super soft, durable and eco-friendly choice. Featuring a dobby header bar and diamond design end hems, these Turkish made towels offer the highest quality, made from softer, stronger and more absorbent fibres.

Features:

- 100% Combed Cotton
- GOTS Certified Organic Cotton
- 550gsm
- White
- Dobby Header Bar
- Diamond Design End Hems
- Made In Turkey

Hand Towel | 50 x 85cm

Bath Sheet | 92 x 162cm



E550 Natural Towel

Made from 100% organic cotton and offered in a natural colour, these towels are soft, gentle, chemical-free and environmentally friendly. This is ideal for those who suffer from sensitive skin.

Featuring diamond design end hems, these Turkish made towels offer the highest quality, made from softer, stronger and more absorbent fibres.

Features:

- 100% Combed Cotton
- GOTS Certified Organic Cotton
- 550gsm
- Natural Colour
- Diamond Design End Hems
- Made In Turkey

Hand Towel | 50 x 85cm

Bath Sheet | 92 x 162cm



E300 Energy Efficient Robe

This lightweight 300gsm bathrobe is made from 55% cotton and 45% polyester velour outer combination which offers a luxury feel, whilst the weight allows for an easy care and quick laundering process. The 100% cotton terry inner gives a soft feel next to the skin.

This white plain robe combines comfort and practicality; the very generous large size, full sleeve and shawl collar provide added warmth, whilst the weight allows for more cost effective laundering, but feels thicker due to the manufacturing technique.

Features:

- 100% Polyester Velour Outer - Blended 55%/45%
- 100% Cotton Loops Inner
- 300gsm
- White
- Shawl Collar
- Made In Turkey

Bathrobe | Large



E400 Organic Robe

Created using 400gsm 100% organic cotton, the E400 Organic Robe is soft, absorbent and environmentally friendly. This white plain terry robe combines comfort and practicality; the very generous large size, full sleeve and shawl collar provide added warmth, whilst the weight allows for more cost effective laundering.

Features:

- 100% Combed Cotton
- GOTS Certified Organic Cotton
- 400gsm
- White Plain Terry
- Shawl Collar

Bathrobe | Large



E400 Natural Robe

Created using 400gsm 100% organic cotton, the E400 Natural Robe is soft, absorbent, chemical-free and environmentally friendly. This natural colour velour robe combines comfort and practicality; the very generous large size, full sleeve and shawl collar provide added warmth, whilst the weight allows for more cost effective laundering.

Features:

- 100% Combed Cotton
- GOTS Certified Organic Cotton
- 400gsm
- Natural Colour Velour
- Shawl Collar

Bathrobe | Large



E850 Organic Bath Mat

Crafted from 100% organic cotton and at 850GSM, the E850 Organic Bath Mat ensures a super soft, durable and eco-friendly choice.

Featuring an attractive double picture frame, this Turkish made bath mats offer the highest quality, made from softer, stronger and more absorbent fibres.

Features:

- 100% GOTS Certified Organic Cotton
- 850gsm
- White
- Double Picture Frame Border
- Made In Turkey

Bathmat | 50 x 90cm



E850 Natural Bath Mat

Made from 100% organic cotton and offered in a natural colour, the E850 Natural Bath Mat is soft, gentle, chemical-free and environmentally friendly. This is ideal for those who suffer from sensitive skin.

Featuring an attractive double picture frame, these Turkish made bath mats offer the highest quality, made from softer, stronger and more absorbent fibres.

Features:

- 100% GOTS Certified Organic Cotton
- 850gsm
- Natural Colour
- Double Picture Frame Border
- Made In Turkey

Bathmat | 50 x 90cm



E Natural Slippers

The E Natural slipper is a true innovative and ecological product, made entirely from cotton and plant fibre using only renewable resources. We guarantee them to be produced plastic-free and 100% recyclable, leaving guests with the cleanest of footprints.

Features:

- Made from cotton, plant fibre and paper sole
- Made using only renewable resources
- 100% Plastic free
- 100% recyclable
- Natural Colour

Slippers | One Size



E230 Recycled Napkins

The E230 Recycled Napkins are constructed using recycled superfine polyester fibres. Recycled polyester is a similar quality to that of virgin polyester, while giving a second life to a material.

The partridge eye design adds a stylish touch, with a total of 5 popular colours to choose from.

Features:

- 100% Recycled Polyester Fibres
- 230gsm
- Partridge Eye Design
- 5 Colour Options

Sand	Grey	Teal
Chocolate	Black	

Napkin | 53 x 53cm

Corporate Social Responsibility

The ecopure brand is presented by Vision Linens, a global supplier and distributor of textiles who is passionate about sustainability.

Combining local expertise and outstanding technical knowledge, every product in the ecopure portfolio carries the Vision trusted Seal of Approval, a guarantee of assurance, reliability, fair and responsible dealing.

Vision is committed and dedicated to creating and supplying some of the most ethically sourced, high-quality products. Our commitment and dedication is outlined by the many awards, commendations and accreditations we have received, closely aligned to your own sustainability and social impact goals.



Certificate Number 8347
ISO 9001
ISO 14001
ISO 27001









Vision Head Office

Tel: +44 (0)1254 589 550
Email: sales@visionlinens.com

Corporate site: corp.visionlinens.com
Ecommerce site: visionlinens.com

Vision Linens
Darwen House, Walker Park,
Walker Road, Guide,
Blackburn, Lancashire, U.K.
BB1 2QE

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corp.visionlinens.com/terms-conditions

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